Qualifications & Skills

* Proficient in industry-standard design tools, including [Adobe Creative Suite].
* Over three decades of experience in the graphic design field.
* Skilled in various design mediums, such as print, web, product, and video design.
* Holds a bachelor’s degree in graphic design.
* Collaborative team player with a demonstrated ability to take projects from
concept to launch.
* Strong grasp of graphic fundamentals, including color theory, layout, and typography.
* Familiarity with HTML/CSS for web design.
* Proficient in video-editing and content creation for web platforms.
* Meticulous attention to detail and a track record of meeting deadlines.
* Creative problem-solver with an excellent eye for design.
* Willingness to work through multiple iterations to achieve project goals.

Professional Experiences

Graphic Designer – Birddog Interactive Scottsdale, AZ • 2023

* Produced engaging digital videos optimized for social media platforms for Microsoft
* Developed effective banner ads for social media advertising campaigns
* Designed print materials for physical store locations across the globe

Digital Designer – Casino Arizona Scottsdale, AZ • 2022

* Designed high-quality graphics to support the marketing needs of various in-house departments, such as entertainment, beverage, and gaming.
* Produced engaging digital videos for floor displays and road signage to increase brand awareness and attract customers.

Digital Art Director – Larry John Wright Advertising Mesa, AZ • 2012-2022

* Worked collaboratively with senior marketing staff to create compelling print, web, and presentation materials.
* Directed a successful marketing video campaign for Honda Corporate in
partnership with LJW.
* Achieved a 500% increase in design production and output by implementing new processes and procedures.

Lead Graphic Designer – GoDaddy Tempe, AZ • 2011-2012

* Led and managed a team of five designers responsible for creating custom websites
for clients.
* Specialized in customizing template websites using HTML, jQuery, and CSS3 to meet the unique needs of priority clients.
* Developed web-based tools to simplify project information gathering and improve workflow efficiency for the department.

Senior Designer / Art Director – Perry Systems Englewood Cliffs, NJ • 2006-2010

* Developed package designs and corporate identity for a nationwide vitamin campaign.
* Produced design concepts for client websites, landing pages, and print materials from start to finish using Dreamweaver, HTML, CSS, and Flash.
* Created unique web commercials for local companies utilizing Adobe After Effects, Adobe Premiere, and Flash.

Art Director – Kollins Communications, Inc. Mahwah, NJ • 2003-2006

* Produced compelling creative materials for both clients and in-house projects.
* Designed and developed a series of nationally recognized TV commercials.
* Crafted effective online marketing materials for Sony's Mobile Electronics division using HTML, CSS, and Flash.

Additional Professional Experience

* Created marketing and sales presentations for a cartoon studio and oversaw the package design of a co-branding project with Nickelodeon.
* Streamlined the user interface design process from initial illustrator concepts to HTML code for an online consumer shopping website for a staffing firm.
* Designed the initial website for VH1.com and supervised the coding department staff.
* Coordinated promotional events and developed innovative one-on-one marketing techniques at sales events and Public Opinion Strategies (POS) displays to collect valuable data for clients about their target consumers.

Knowledge in Design Applications

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Adobe Creative Suite | Adobe Premier | 3D Studio Max | Adobe XD |
|  | Adobe Photoshop | QuarkXPress | Blender  | CMS |
|  | Adobe Illustrator | PowerPoint | Infini-D 3D | PC & Mac OS |
|  | Adobe InDesign | Print Design | Bryce 3D | Autodesk Maya |
|  | Adobe After Effects | Typography | HTML, CSS3 | Poser 3D 6.0 – 8.0 |
|  | Adobe Dreamweaver | Layout Design | Apple Scripting | SketchUp |

Education

**Bachelor’s degree** in fine arts for Graphic Design, Boston University, Boston, MA, 1990-1994

References available upon request.