

## SCOTT MEMBERG

Gilbert, AZ – 480.370.4481

www.scottmemberg.com | scottmemberg@gmail.com

### Career Objective

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**With more than 23 years** of design experience, I bring creative solutions to any design challenge. Companies I have worked for found more creative possibilities due to my ability to design fluidly and create effective marketing campaigns. I am both a leader and can work in a team environment to achieve any company's goals.

### Professional Experiences

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#### **Graphic Designer – Go Daddy** Tempe, AZ; 2011 - Present

- Handled multiple web design projects for VIP customers
- Specialized in customization of template websites for customers
- Increased knowledge of HTML5, CSS, and jQuery Coding
- Created web tool for easier project information gathering

#### **Multimedia / Graphic Designer - Unique Creations** Gilbert, AZ; 2008 - 2011

- Designed identity packages and creative marketing campaigns for local businesses.
- Worked with clients to produce marketing materials, web site generation, print designs, video animation, 3D designs, and movie prop fabrication

#### **Senior Designer / Art Director - Perry Systems** Englewood Cliffs, NJ; 2006-2008

- I was relied on to produce design concepts for client web sites, landing pages and print design from inception to completion
- Created Flash movies for interactive demonstrations on web sites, creating online data-capturing forms, and user interface using web page flow design software
- Generated unique web commercials for local companies
- Created package designs along with corporate identity for a nationwide vitamin campaign

#### **Art Director - Kollins Communications, Inc.** Mahwah, NJ; 2003-2006

- I was instrumental in developing the creative department and managing all creative needs
- Crafted online marketing material for Sony's entire Mobile electronics division
- Handled Samsung in-store marketing campaigns for Best Buy Electronics Stores
- Company projects in printing, web design, and TV commercials recognized nationwide

#### **Production Artist - Hartz Mountain Corp** Secaucus, NJ; 2003

- Helped adapt new corporate identity from existing product line
- Involved in "first of its kind" mass corporate identity change for all products

#### **Senior Designer - Freelance Design Consultant** Hackensack, NJ; 2001-2003

- instrumental in developing in-house design departments and hiring of talent
- Several web sites and corporate identity packages for local merchants recognized in local media for their creative and unique marketing campaigns

#### **Senior Designer - Frederator, Inc.** New York, NY; 2001

- Designed marketing and sales presentations for popular children's cartoon *Fairly Odd Parents*
- In charge of all artistic and graphic needs within the company
- Managed Package design of a co-branding project between Federator and Nickelodeon
- Led the design department team in implementing web creations for popular teen magazines (*Teen Beat* and *Tiger magazines*)

**Freelance Designer - Tiger Information Systems** New York, NY; 2000-2001

- Consulted on a web site design for Morgan Stanley Dean Witter
- Streamlined user interface designs from Illustrator concepts to be converted to HTML code

**Senior Designer - Max Manger** New York, NY; 2000

- Crafted design department for "First of its Kind" online consumer shopping product web site
- Created company's user interface design into their web site to enhance shopping experience

**Senior Web Designer - Viacom—VH1.com** New York, NY; 1999-2000

- Creative lead in creation of VH-1.com
- Utilized creativeness and technical abilities to enhance both channel and web experience
- Supervised the implementation of designs involving the coding department staff
- Responsible for unique month to month creation of theme site

**Promotion Director - Team Enterprises Promotions** Waltham, MA; 1998-1999

- Set up and coordinated promotional events in the Boston metropolitan area
- Developed innovative one-on-one marketing techniques at sales events and Public Opinion Strategies (POS) displays, to obtain data for clients about their consumers

**Relevant Software Skills**

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Adobe Creative Suite:	Quark Express	Poser 6.0 – 8.0
Adobe Photoshop	Power Point	Bryce 3D
Adobe Illustrator	3D Studio MAX	Macintosh Skills
Adobe Premier	Maya 65 – 9	PC Skills
Adobe After Effects	Infini-D 3D	Web Designer
Adobe Dreamweaver	Adobe ImageReady	Adobe InDesign

**Education**

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BA, Fine Arts Degree in Graphic Design  
Graphic & Industrial Design Courses

**Boston University**, Boston, MA, 1994  
**Massachusetts College of Art**, Boston, MA, 1996

**Affiliations**

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AIGA; 1999 – Present

*\*References available upon request.*