

Scott Memberg | Work Experience

46 Ranger Rd
Dumont, New Jersey 07628
Phone 201.679.7099

scott@memberg.com
www.scottmemberg.com

- Creative Director** **10/2006 - Present**
Perry Systems, Englewood Cliffs, NJ
Responsible for all in-house creations ranging from the creation of websites and landing pages to print design. Duties have included creating Flash movies for interactive demonstrations, and websites. I have also developed web commercials for local web companies. Package design and Corporate Identity package for nationwide vitamin campaign.
- Creative Director** **11/2003 - 9/2006**
Kollins Communication, Inc., Mahwah, NJ
Managing and maintaining the graphics department, projects range from online marketing material for Sony, and Samsung. Design projects ranged from large format printing, web design, and on screen graphics for TV commercials.
- Production Artist** **5/2003 - 11/2003**
Hartz® Mountain Corp., Seacaucus, NJ
Primary duties were to adapt new identity to existing product line, using illustrator, and Photoshop.
- Art Director** **9/2001 - 5/2003**
Freelance Design Consultant, Hackensack, NJ
Duties included consulting for various companies to develop in-house design departments and hire talent. I also was contracted to develop several websites for local merchants.
- Art Director** **3/2001 - 8/2001**
Frederator, Inc., NYC, NY
Responsible for all artistic, and graphic needs within company. Designed and developed packaging for Nickelodeon (Sponge Bob Chocolate Bars), Web Design for popular teen magazines ("Teen Beat" & "Tiger" magazines), Corporate Identity for Frederator producer of a children's cartoon called "Fairy Odd Parents". Duties also included creation of marketing material for sales presentations.
- Freelance Designer** **8/2000 - 2/2001**
Morgan Stanley, NYC, NY
Freelance Web design Consultant working with Tiger information systems. I was contracted by Morgan Stanley Dean Whitter. In charge of most important account, from design to Implementation. Duties were to develop UI screens from Photoshop to Illustrator Layouts for HTML coders.
- Art Director** **5/2000 - 8/2000**
Max Manager, NYC, NY
Consulted on and contracted to set up design department , create company identity and website for their online consumer shopping product. In charge of creation and implementation of corporate and product identity.
- Senior Web Designer** **6/1999 - 8/2000**
VH1.com ,Viacom, NYC,
Duties included creation of monthly theme for VH1.com's website. I was fortunate enough to be there for the beginning stages of development for their website. I worked closely with the VP of online marketing in order to come up with different look and feel during its infancy.
- Promotions Director** **9/1998 - 4/1999**
Team Enterprises Promotions, Waltham, MA
In charge of promotions for Kahaula, Bacardi, Jack Daniels alcohols.
- Art Director** **10/1998 - 4/1999**
Consumer's Connection, Boston, MA
As art director for this small start up marketing firm, I was in charge of all art creation of initial web sites and also created marketing material for sales staff.
- Owner/Freelancer** **8/1980 - 8/1998**
Vision Quest Designs & Animation, CA,
Freelancing identity several projects in wide range of graphic design and computer graphics.

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Skills

Skill Name	Skill Level	Last Used/Experience Years
▪ Adobe CS3 Creative Suite	Expert	Currently used / 3
▪ Adobe Photoshop	Expert	Currently used / 10
▪ Adobe Illustrator	Expert	Currently used / 8
▪ Adobe Premier	Expert	Currently used / 7
▪ 3D Studio MAX	Intermediate	Currently used / 4
▪ Adobe After Effects	Expert	Currently used / 7
▪ Bryce 3D	Expert	Currently used / 4
▪ Dreamweaver	Expert	Currently used / 5
▪ ImageREady	Expert	Currently used / 3
▪ Infini-D 3D	Expert	3 years ago / 5
▪ Macintosh Skills	Expert	Currently used / 18
▪ Maya 6.5 - 8	Expert	Currently used / 5
▪ Media 100	Intermediate	Currently used / 5
▪ PC Skills	Intermediate	Currently used / 5
▪ Poser	Expert	Currently used / 3
▪ Power Point	Intermediate	1 year ago / 8
▪ Quark Express	Expert	Currently used / 8
▪ Web Designer	Expert	Currently used / 13

Education

4/1972 - 5/2008 Washington DC, California, Boston, NY, NJ
LIFE

4/1996 Massachusetts College Of Art, Boston, Ma
Graphic and Industrial Design Courses.

4/1994 Boston University, Boston, MA
Bachelor's Degree
BFA Degree in Graphic Design, Minor: Computer graphics and multimedia design.

Affiliations

3/1999 - Present AIGA Member

Additional Info

Hobbies, include, 3d animation and design, for artwork and game design. Home remodeling.
I am also a Black belt in Tae Kwan Do Karate. For more information please visit;
www.scottmemberg.com

**References available upon request*